STYLE GUIDE

BIODIVERSITY BUILDING BLOCKS
FOR POLICY

CONTENT

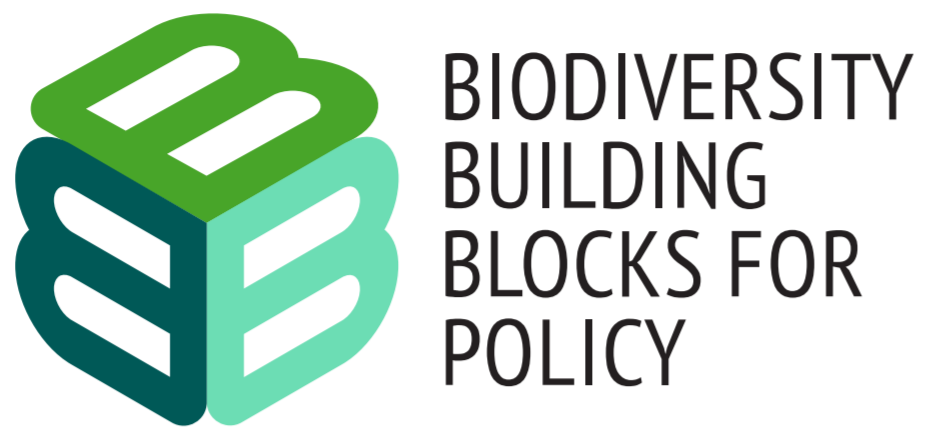# LOGO

BIODIVERSITY BUILDING BLOCKS FOR POLICY

BIODIVERSITY BUILDING BLOCKS FOR POLICY

Main version used on white or light backgrounds

BIODIVERSITY BUILDING BLOCKS FOR POLICY

BIODIVERSITY BUILDING BLOCKS FOR POLICY

Version with white text used on dark backgrounds

BIODIVERSITY BUILDING BLOCKS FOR POLICY

BIODIVERSITY BUILDING BLOCKS FOR POLICY

Monochrome version used on colourful backgrounds

COLOUR PALETTE

HEX #EFF8F5 Light backgrounds **CMYK** 5/0/3/0 **RGB** 239/248/245

HEX #48A529 Logo colour 1 **CMYK** 74/100/10/1 **RGB** 72/165/41

HEX #6CDDB4 Logo colour 2 **CMYK** 52/0/41/0 **RGB** 108/221/180

HEX #005957 Logo colour 3 **CMYK** 91/45/60/30 **RGB** 0/89/87

HEX #002121 Dark backgrounds **CMYK** 85/61/66/74 **RGB** 0/33/33

FONTS

Used in logo, website and promotional materials for headings

Aa

PT Sans Narrow

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Used in website and promotional materials for longer texts

Aa

PT Sans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Used in presentation template

Aa

Montserrat

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
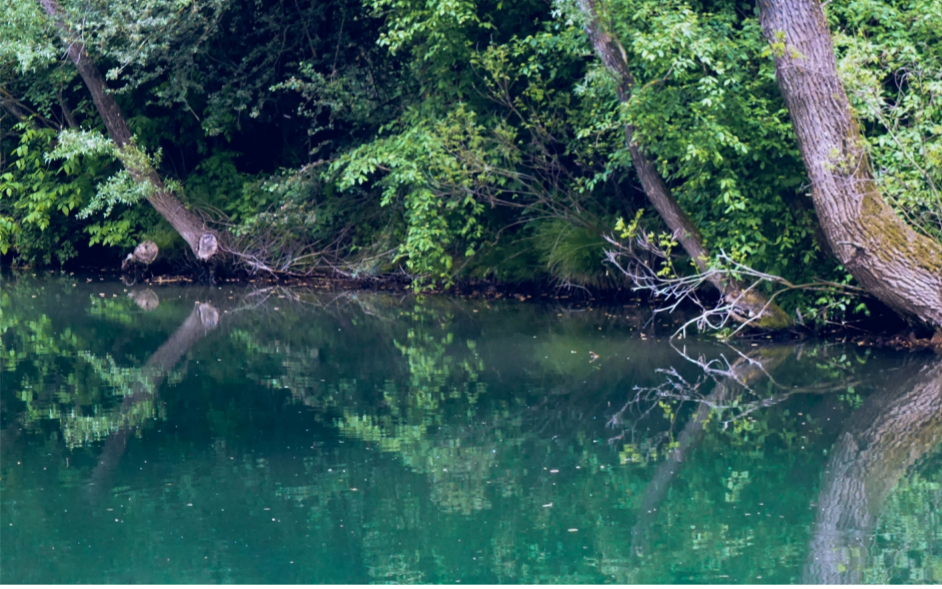Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

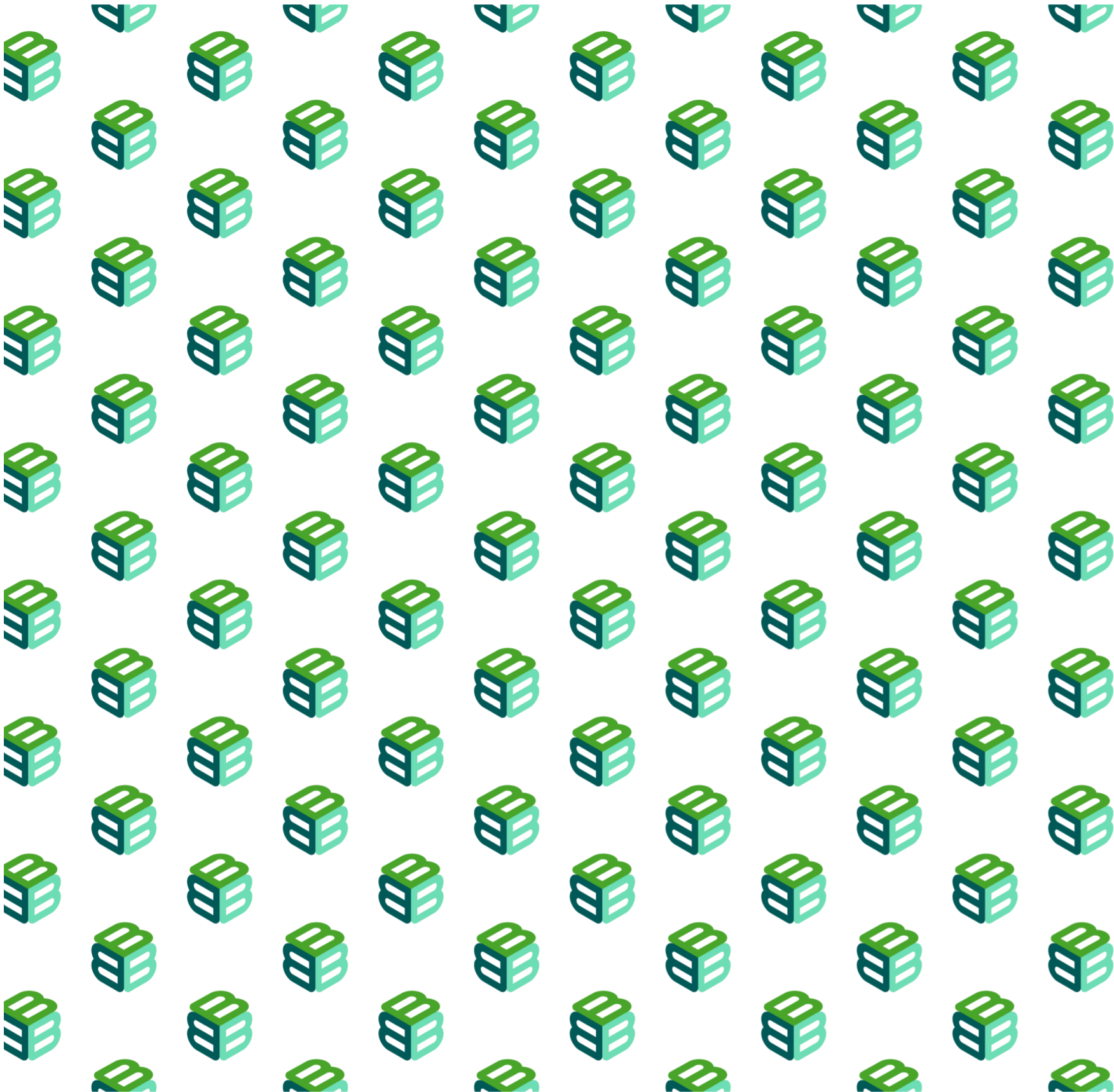Used in deliverable and milestone template

Aa

Arial

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Challenges

Opportunities

Aim

Policy alignment

Evidence base

Automated workflows

Cloud computing

Capacity building

Case studies

FAIR data

Informed policy

Model-ready datasets
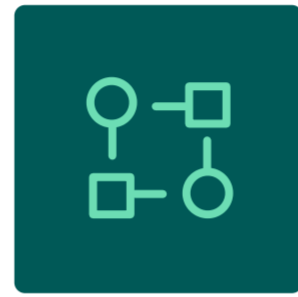
Adaptable workflows

Free tools

Exemplar workflows

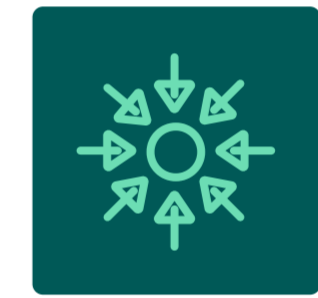**Species occurrence cube**

Suitability cube

Dissimilarity cube

Network invasibility cube

Phylogenetic indicators

Impacts of alien taxa indicators

Robustness indicators

Automated workflows

Deep learning

European biodiversity initiatives

International science-policy convergence

Tutorials
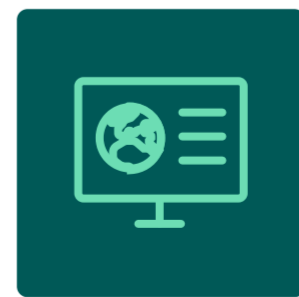
Training and support

Regional indicators in Europe

Biological invasions in South Africa

Stakeholder-driven case study

Global and continental biodiversity change
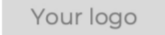
BIODIVERSITY BUILDING BLOCKS FOR POLICY

CHALLENGES

The global biodiversity crisis requires rapid, reliable and repeatable biodiversity monitoring data which decision makers can use to evaluate policy.

OPPORTUNITIES

Such information – from local to global level and within relevant timescales – calls for an improved integration of data on biodiversity from different sources.

AIM

B-Cubed is standardising access to biodiversity data, empowering policymakers to proactively address the impacts of biodiversity change.

b-cubed.eu

@BCubedProject

B-Cubed Project

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Funded by the European Union

B3 (Biodiversity Building Blocks for policy) receives funding from the European Union's Horizon Europe Research and Innovation Programme (ID No 101059592). Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Commission. Neither the EU nor the EC can be held responsible for them.

APPROACH

B-Cubed aims to transform biodiversity monitoring into an agile and responsive process by:

Policy alignment

Working closely with existing biodiversity initiatives to identify and address policy needs.

Evidence base

Providing fast access to pre-aggregated and modelled biodiversity data and standardised biodiversity indicators responsive to the addition of new data.

Automated workflows

Packaging known methods together into standardised workflows that can be run by anyone for any region and can be updated.

Cloud computing

Enabling models that allow researchers to configure and calculate species occurrence cubes on demand in a cloud computing environment.

Capacity building

Developing a number of guidelines, training programs and activities to train a new generation of data scientists.

Case studies

Demonstrating the effectiveness of its solutions in four case studies, varying in geographic extent, biodiversity richness and data availability.

PARTNERS

- Meise Botanic Garden
- Global Biodiversity Information Facility
- Research Institute for Nature and Forest
- University of Bologna
- Justus Liebig University Giessen
- Ovidius University of Constanța
- South African National Biodiversity Institute
- Stellenbosch University
- Pensoft Publishers
- Martin Luther University of Halle-Wittenberg
- French Institute for Research in Computer Science and Automation
- University of Aveiro
- La Trobe University

PROJECT COORDINATOR

Dr Quentin Groom
Meise Botanic Garden

DURATION

1 March 2023 – 31 August 2026

Banner 1

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Banner 2

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Meise Botanic Garden
GBIF
RESEARCH INSTITUTE NATURE AND FOREST
ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA
JUSTUS-LIEBIG-UNIVERSITÄT GIESSEN
SANBI Biodiversity for Life South African National Biodiversity Institute
Inría
Stellenbosch UNIVERSITY IYUNIVESITHI UNIVERSITEIT
PENSOFT
MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTENBERG
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Banner 3

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